# Depot Town Rag

**Volume 15, Number 8** *"All the news in one block in one month."*

100% FREE Rag Content

August 1992

- Heritage Jazz Competition
- *Festival events*
- Discovered again
- Home Tour
- **Enthusiastic letter**

and other strictly local stuff. . . .

A Publication of the DEPOT TOWN ASSOCIATION, INC. The Old Caboose, 400 Market Place, Ypsilanti, MI 48198


## Y-towns questioned and verified

Many readers responded to the "Y-ever not?" item in the July issue and came near suggesting that the editor had made up some of those names. There couldn't be that many Y-towns in Michigan, some insisted. "Yomtoob!" one local shouted. "What about Yomtoob? That's just east of here!"

**Yomtoob,** of course is Joe Yomtoob, superintendent of the Willow Run Schools and, although he's a unique and elegant feature on the educational scene, he still doesn't have his own ZIP code. The others, of course, are all real places on the map.

**Yalmar** and **Yalmar Station** are right next to each other in the Upper Peninsula and are often misspelled on state maps. A few miles southeast of Marquette, both got their names as stations along the narrow gauge railways in the lumber days. We're willing to bet their depot doesn't look so hot, either.

**Yuba** and **Yuma** are in the northwest corner of the mitten. Yuba is on the the east arm of Grand Traverse Bay below Elk Rapids with Yuma being south of Mesick, and northwest of Cadillac.

**Yorkville** is found on Gull Lake, northeast of Kalamaoo and is the center of Yorkville State Park. But that's not York. Read on.

**Yale** sits in the Thumb area, northwest of Port Huron and features their local product in an annual Bologna (baloney!) Festival.

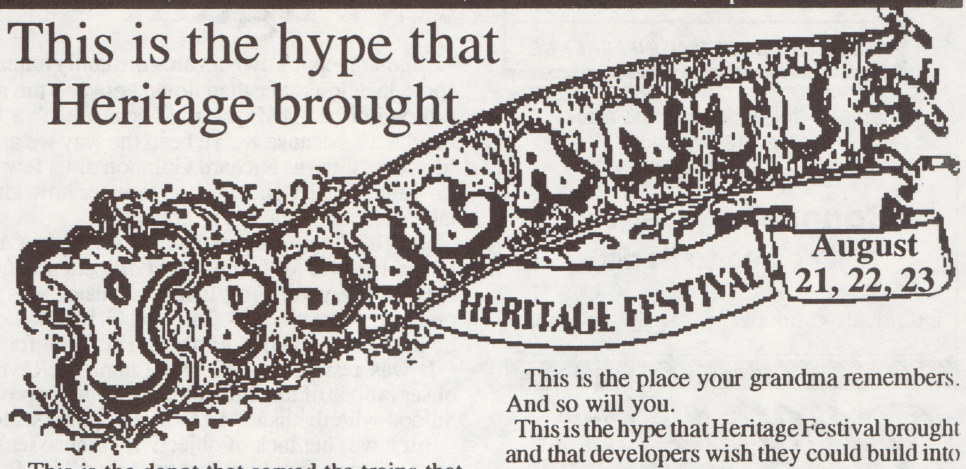
**Yargerville, York** and **Ypsilanti** form a triangle in southeastern Michigan, Yargerville forming a suburb of Ida, along the N&S rail line to Toledo, York really being 'Mooreville' or West Milan, and Ypsi holding the title as the largest Y-metropolis in the state.

Some have suggested planning family summer vacations in this manner, cruising the countryside alphabetically, taking snapshots of local signage to verify the fact the places exist. Others are content to simply look them up on the map and telephone the local Chambers of Commerce for proof of their existence. Still others just read it in *The Rag*.

## Has the fudge-factor come to Ypsilanti?

On Mackinac Island the locals call the tourists *Fudgies*. As the Ann Arbor Art Fair ended and A2's locals returned to town, some wondered if Ypsi folk are ready to call the August crowds in Riverside, Frog Island and Depot Town *Yesterfesters!* Well, not yet.

## This is the hype that Heritage brought




This is the depot that served the trains that carried the passengers to the West.

This is the saloon that sold the real estate that developed the Michigan Territory.

This is the land that held the gardens that made the bouquets that the children gave to the ladies that rode the trains.

This is the store that served the groceries that fed the familes that lived in the town that kept its history alive.

This is the shop that served the clients that shopping centers still can't replace.

This is the apartment above the store that hosted the tour and raised the kids and served the dinner and hung out the laundry and kept the rents down.

This is the wetland that bred the frogs that entertained the kids who thought they named the City park where the jazz is played.

This is the river that held the carp that flashed their fins that mingled with ducklings who ate the bread crumbs that the little kids tossed from the dock.

These are the businesses that held the smiles and knew your name and said "hello" every time you came in to shop.

These are the cars that honked their horns and waved as they passed as you took your evening stroll down the block.

This is the band that played the music that you heard on the radio that brought you down here in the first place.

This is the committee that argued all year and finally got it together and looked just great when the Big Crowd arrived.

This is the Festival that welcomes the crowd and hopes they won't think it's this crowded and all year 'round.

This is the place your grandma remembers. And so will you.

This is the hype that Heritage Festival brought and that developers wish they could build into their cement block malls and suburban sprawls, the condo balconies and high rise horrors.

This is what America *was*, and this year's politicians would like us to believe *will be again*, if we just keep charging all our bills against the future.

This is the place that gets discovered every so often by a freelance writer who never learned anything about his or her roots in schools of journalism. This is the neighborhood of Malcolm Bingay, John Stienbeck, and Bruce Catton. This is where the daily newspaper tells about people we know.

This is the place that stays the same, Historic District Ordinance, or not. This is the place that, without respect for tradition and style, would probably get 'modernized' like most of the rest of the U.S.A. and then wonder what happened to the old values.

This is the place where locals bring their out-of-town relatives and friends and sit a a table or on a park bench for the whole afternoon and remember things they were afraid they'd forgotten and can't even find in their family albums.

This is the place where we gather every summer and cheer when symbols of our forgotten past go by in the parade or on the sidewalk or in the shop window and we wonder why we ever threw ours away -- or if we can get it back, somehow.

This is the Festival that every town could have - in lieu of celebrating vegetables, or machines, or Famous Hometown Celebrities.

This is the broadest, cheapest, most realistic kind of celebration Ypsilanti could afford. We celebrate ourselves and our place and we're happy to be here and share it with those who've just arrived to join us in the event!

Salad On Automotive Finishes • Complete Collision Repair
CITY BODY EST. 1930
CARSTAR
20 E. Cross Street
482-4737 • 482-9353 • Fax: 482-0181

Fingerle Hollister Wood
482-0735
Ypsilanti's Largest
LUMBER COMPANY
2800 East Michigan Ave.
THERE IS A MATERIAL DIFFERENCE

Therapy -- for adolescents & adults
(313) 481-1200
Depot Town
Counseling Center
Diane Louise Parfitt
MA, LLPC
individual • couple • family • group

Sandwiches • Light Lunches
Miller's
ICE CREAM PARLOR
& EMPORIUM
42 E. Cross
You know us for our ice cream . . . but do you know us for our food & gifts?
Catering
Ice Cream Cakes & Pies
In historic Depot Town
Mon-Sat 8 - 10, Sun 12 - 10
485-7646 • Open All Year

• Custom Draperies
• Vertical Blinds
• 1" Blinds
• Shutters
• Shades
• Wallpaper
• Installation
• Repairs
Esquire
Custom Drapery & Blinds
SINCE 1953
Ann Arbor 663-7011 • Ypsilanti 482-6338
10 E. Cross St. Ypsilanti, MI 48198

Mr. Goo's
Car Wash
317 E. MICHIGAN AVE.

DEPOT TOWN
UP YOUR YPSI

***The News'* restaurant writer lets us know once again how the Native Americans must have felt at Columbus' arrival to these shores five hundred years ago!**

# We've been discovered . . . again

Regular Depot Towners are constantly amazed at folks who find the center of their universe in some location other than down between the river and the railroad tracks in Ypsilanti's historic railroad district. Maybe it's because we've been down here for one hundred and sixty years; maybe it's because we've been the way we are for such a long time. Either way, when someone 'discovers' us, as Richard Guindon did a few years back with his snotty cartoon (above), Depot Towners usually chuckle and wonder how long it will take these new explorers to try fit in and take such authenticity for granted.

June18's *Spotlight* supplement of *The Ann Arbor News* correctly featured that weekend's Frog Island Festival as the highlight of local art and activity for its distribution area, and Michael G. Nastos' "Beyond Frog Island's music" was a most appropriate send-up by one of the area's premiere music writers. Michael G. is not among those who have just 'discovered' Depot Town; he's a Depot Towner, himself. Has been for years.

It was restaurant reviewer Laura McReynolds who so tickled the locals with her obtuse observations of this little block. From her provincial point of view, she tried to review Aubree's Saloon with the usual *AANews* ten-point scale for food, service and atmosphere.

But it was her lack of objectivity that so teased the local readers of *The Snooze*. "Things have changed since I moved to Ann Arbor," is McReynolds' lead line. How's that for a writer from the Athens of the Midwest? Even in an Ypsilanti assignment, she must establish the direction back to her main office. Will she go on to note that Ypsilanti has grown up at the side of this *officiated* metropolis? Will she suggest that Depot Town is something new, simply because it's new to her?

No. She goes on to indicate that she misses the sleaze of Ann Arbor's Fourth Avenue and down-and-dirty bars such as the Liberty Inn. She must not remember Flick's, The Odyssey, Clint's Club, and The Falcon. She wrongly suggests that the Salvation Army was torn down. (Only the Red Shield Store was demolished. The Army's headquarters was re-made into - you guessed it - more offices.)

Still, she suggests that "for a little good, honest grit," one can slide into Ypsi's Depot Town. Amongst highlights probably lifted from the June issue of *The Rag*, she compares the "wistful, run-down romance" of this block with New Orleans' French Quarter. She confuses the new, pressure-treated decks and stairwells with "weathered wooden fire escapes," and highlights "sagging roof lines" and "slightly seamy old brick facades," and likes them best "when lit by a poignant, late afternoon light." This is the stuff Cannery Row was made of.

What the reviewer saw as "grungy linoleum" was, in fact, historical terrazo. They probably don't have much of that in Ann Arbor. Linoleum, plastic laminate and photographs of wood grain are sometimes difficult to discern to the casual observer.

Most of McReynolds' food review lacks the same objectivity, replete with "I suspect," and "I didn't think much," and "I liked," and "I liked," and, "*but* I liked." (In their July 8& *16 Spotlight* her editors choose to reprint summaries the review without editorial comment.)

The writer's most telling comment from the June review seemed to be, "Like everything else here, the servings are fantastically generous." Although we're not sure if McReynold's is talking about the restaurant or the neighborhood, we tend to agree in both cases. Even the responses from the readers are generous. Thanks, Laura, for finding us; we've been lost for so long.

Stop To See Our Booth During The
Ypsilanti Heritage Festival
August 21, 22 & 23
Hansen's
Standard Printing
35 E. Cross St. • Ypsilanti, MI
Located in Historic Depot Town
• (313) 483-0339 •

FOR SALE: Italianate style home built in the late 1800's; lovingly restored by present owners. Large parlor, sitting room with fireplace, formal dining room, 4 bedrooms, 3 baths, attached 2 car garage. Updated mechanicals. $120,000.00.
For further information, please contact:
Jean Nead,
Associate Broker, Richwine Co.,
(313) 761-9766 or (313) 663-2055.

# Dateline: Depot Town
## Street exhibits will proliferate this month

This month's Heritage Fest will see local businesses spill over onto the sidewalks to acquaint passers-by with the unique flavor that helps to make Depot Town the strangely wonder place that it is. In addition to the free shows and exhibits in and around the district, shopkeepers always have the option of moving their usual goods and services onto the sidewalks to familiarize a whole new clientele with what goes on here the rest of the year. Here's a sampling of what's being planned for the weekend of August 21, 22 and 23:

- **River Artworks** will feature special sales on framing and prints and will place several of their stable of artists in the window and on the sidewalk. Caricatures and portraits are almost always a feature of this annual sidewalk show.
- **Depot Doo** will feature their Nexxus and Matrix lines in a streetside display at 10% off as well as offering outdoor haircuts at very special prices.
- **The Ypsilanti Food Co-op** will again have their booth in Riverside Park offering tickets on the Quilt raffle which will be held at 5pm Sunday. The nine-patch-on-the-point design has been a-building for many months now, at the Farmers' Market, in sidewalk displays and at the Co-op on River Street. Tickets are $1 each.
- **Virtually all of the block's antique shops** will assemble an even greater collection of ancient stock for the thousands who peruse their exotic dreams here. Inside and outside collections will be a highlight of the Festival for many.
- **Depot Exchange** will fill both windows with "Made in Ypsilanti" artifacts. Local stuff from the breweries, dairies, early industries and other points of manufacture will go up in mid-August and be on display until the end of the month. Steve Gross encourages those will locally-manufactured items in their collection to call him at 482-1780 and add to this exciting display.
- **Esquire Custom Draperies and Blinds** will invite everyone in off the street to see how they've expanded their showroom 100% since this time last year.
- **Old Towne Coin & Gold** will bring back their giant green tent to exhibit their coin collection, coin supplies, coin books and catalogs which have brought many into their shop in past years.
- **J&R Trading Post** will host the roasted almond booth and accompany the action with streetside tables and chairs. Last year's Tea Party will be tried again, weather permitting, with a Saturday morning, long dress affair.
- **Sticks' Rooftop Café** invites the street crowd to enjoy the sounds of the lively jazz tent from above and enjoy barbequed ribs and chicken on the outdoor grill.

This is only the beginning of many delightful exhibitions which will be featured at August's Festival. Business owners and managers are encouraged to talk with each other to coordinate their promotions and develop exciting presentations of their wares and services. Watch for still more creativity on the part of our local entrepreneurs as the month continues into the annual Heritage Festival season.

City and Festival policies dictate that, although outside enterprises must register for permitsthrough the Chamber of Commerce office for this weekend, regular enterprises which do buisness all year 'round are encouraged to carry on their practices in as obvious manner as possible -- in their windows, on the sidewalks and even on their rooftops -- during this three-day spectacular weekend in the city's most exciting business district.

Please include me among the members of
**The Depot Town Association, Inc.**

Name _____

Street _____

City_____State_____ZIP _____

I'm available to help with Association projects. Call me at _____

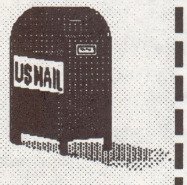
**Annual dues:**

- ❑ $25 Regular Member (Property or business owner)
- ❑ $10 Associate Member (Interested in and supportive)
- ❑ $100 Life Member (A great deal if you had joined in 1976!)

❑ Please place my name on the monthly mailing list of *The Depot Town Rag*
❑ Don't mail *The Rag*. I'll pick it up in the neighborhood.

✂ Clip and send check to "Depot Town Association"
c/o The Old Caboose
400 Market Place
Ypsilanti, Michigan 48198

Guarantee
Your support makes a difference!





Something's happening at 27 East Cross!
T•R•E•A•S•U•R•E•S
is joining
DESIGNS ON YOU
Quality resale • Clothing & Goods for men, women and children
*Now accepting consignments*
Call 482-2010 or stop in at 27 East Cross
Great infant & little boy things now available

**Freeman Bunting Insurance Agency**
*107 West Michigan Avenue*
*Ypsilanti, Michigan 48197*
***Telephone: 482-4732***
• Betty Campbell • Jim Campbell
• Nancy Petosky • Chuck Conklin
• Mary Lou Linke • Ken Burcaw
**Security through insurance since 1921**

**Win a fabulous "9-Patch on the Point" QUILT**
Tickets for drawing:
$1at the Co-op
or at our booth
in Riverside Park.
Drawing:
5pm Sunday,
at the main stage

Sun. 12-5, M,T,Th, F 10-7 Wed. 10-9 Sat. 9-7
312 N. RIVER ST. 483-1520

***RENTAL•SALES•SERVICE***
**ACTION RENTAL**
**Gerri Lewis**
Vice President
4051 Carpenter Rd.
(1 blk S. of Meijers)

**Ypsilanti Recycling Project**
• Take the load off landfills
• Reduce municipal spending
• Conserve our natural resources
• Preserve our environment
**651 Rice Street**
**Friday:** noon - dusk, **Saturday:** 9am - 3pm

**Depot Doo**
**Fine Design in Hair Style**

**25 East Cross • 484-3045**

# Depot Town Association, Inc., 16 July 1992

DTA: Firmly rooted in the past - with a clear view forward!

**Minutes of the June meeting** approved as published.

**Treasury's general fund** holds a $1500 balance.

Reviewed landscape architect Bob Doyle's design for **planting around the Crossing Guard Tower** this fall. $4000 will be available for this and final decision will be made from his drawings at the August meeting.

Laura Walker, coordinator for Freshman orientation from EMU's Office of Campus Life, will help to organize **tours to Depot Town for Freshman on Monday, August 31.** See item in this issue and call her to include your coupon to introduce your business to hundreds of new neighbors. Possible Parent-Day program may follow.

**Is the Freighthouse Advisory Committee defunct?** A committee of Gary McKeever, Bill French, Pam Hamblin and Judi Monaghan will seek its reopening and new involvement.

Reviewed **letter of agreement with Ypsilanti Heritage Festival committee** regarding the Heritage Jazz Competition.

Now that the Frog Island Festival is over, DTA will send a **registered letter to The Ark's Directors** to follow up on May's unanswered communication.

**Caboose repair** bids will be reviewed, defined and broken down into phases for choice of contractor at the September election meeting of DTA.

. . . to the annual election meeting 7:30 pm Thursday, 17 September by the Caboose

**Snowflake banner designs** were chosen to supplant the present pole designs and complement the November-January Festival of Lights. $120 each pair for ten poles; will be ordered from Kazoo Banner Works. DPW will install them.

**Crossing Guard Tower** will soon see Lexan window covers and new bolts on the ground-mounted flood lights. There's even a plan for an automated dummy/guard to wave from the upper story windows! Watch this space.

**Heritgage Festival:** See report in this issue for Festival events happening in the block. Next year may see a sculpture competition for outdoor sculpture installations in the district. Plans are underway to announce the event this year.

**Rag Report:** Paid political advertisements may be included at $10 per column inch. August edition will go back to the 6-side format with 2500 copies distributed.

**Nomination Committee** for '93 officers will report in August for the September election meeting: Dave Blackmer, Carolyn McKeever, Bettie Dodd.

**August's DTA meeting** will be held a week earlier - 7:30 pm, Thursday, 13 August, due to Heritage Festival events and planning. September's meeting is the annual election.

## Depot Town's a melting pot

*To the editor:*

*We have lived in small towns the past several years and I work in Detroit but the "Melting Pot" which is America has never been as evident as in Ypsilanti.*

*Crazy Barb's Too at 50 E. Cross is celebrating a second anniversary at that location in August this year and what a great experience it has been.*

*One of the most interesting pleasures in my life has been talking with people from every walk of life and listening to their philosophies. When customers come in the door I have a tendency to guess what category of book they might be looking for. In Ypsilanti with professors, students, factory workers, and all cultures, it is impossible to guess by first impressions. How exciting when a young person comes in and wants an art book!*

*We were really new in the book retail business and had not planned to open another store. When Tom and Bettie Dodd had the vacancy for rent we made a hasty decision two years ago and we are so glad that we did. Depot Town has so many people, like Mr. Harold Jones for instance, who have made us welcome and the Depot Town Association is marvelous with their planning. The ones of uss (myself) who have not taken time to contribute have gained by all their hard work and should try to get more involved. Thank you for making us one of you.*

- Barbara Coleman, "Crazy Barb"


Of special interest to businesses:

**Freshman Orientation comes to Depot Town!**

Students will come to the district in guided groups of 30-40 on Monday, August 31st to end their three-day introduction.

Merchants wishing to offer specials, coupons, or other incentives to hundreds of new neighbors may call Laura Walker - **487-3045** at the EMU Office of Campus Life for inclusion in a special Introductory Packet.

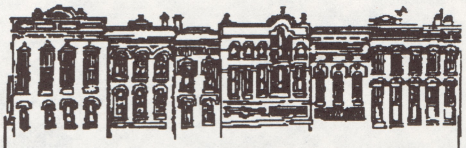
*Trade a paperback for one of Barb's for only 70c plus tax! Crazy!*

**Crazy Barb's**

Paperback Book Exchange!

Mon-Sat 10am-6pm

50 East Cross **484-4564**



## Strictly local stuff:

# August 1992

Depot Towners are invited to participate in any or all of the following activities for the good of this old commercial district:

**Depot Town Association**
7:30 p.m. Thursday, 13th
The Old Caboose

**Depot Town Antique Engine Club**
7:30 pm, Thursday 27th
Freighthouse Coffeeshop

### 1991-1992 DTA officers

| | | |
|---|---|---|
| President | A. William French | 483-1870 |
| Vice president | Dave Blackmer | 485-7546 |
| Secretary | Sandee French | 483-1870 |
| Treasurer | Bettie Dodd | 482-6371 |

### DTA Sitting Committees

| | | |
|---|---|---|
| Membership | Bettie Dodd | 482-6371 |
| Events | Carolyn McKeever | 483-4256 |
| Rag sales | Dave Blackmer | 485-7546 |
| New sponsors | Judi Monaghan | 485-4851 |
| Freighthouse | Margaret Harner | 482-6373 |
| Heritage Festival | Steve Gross | 482-1780 |
| Editor | Tom Dodd | 482-6371 |


You can rent
**The Old Caboose**

($25 + deposit)
**Call 483-4256.**



### THE DEPOT TOWN RAG

A publication of the Depot Town Association, Inc. a nonprofit, tax-exempt corporation dedicated to preserving the unique character of the neighborhood and to the enhancement of its business climate.

-Tom Dodd, editor

**The Depot Town Association, Inc.**
**A. William French, president**
c/o The Old Caboose
400 Market Place
Ypsilanti, Michigan 48198

# Heritage Festival special events in historic Depot Town:

## Home Tour highlights Heritage Festival

The Ypsilanti Heritage Foundation is sponsoring its 15th annual Historic Home Tour on Sunday, August 23, 1992, from 12 noon to 5 pm as part of the Ypsilanti Heritage Festival.

This year's tour will feature the 33-room turn of the century landmark Hutchinson Mansion, the late 19th century fieldstone Neo-Gothic First Congregational Church and the Crickett House, a 1920's English Cottage Style Bed and Breakfast, as well as other unique 19th and early 20th century homes.

The annual Historic Home Tour is its major fundraising event. Proceeds go to support Heritage Foundation activities throughout the year, including preservation initiatives, a historic structure marker program and a scholarship fund which allows a summer intern to assist the Ypsilanti Historic District Commission.

*Ypsilanti Heritage Foundation*
*presents the*

**fifteenth annual ypsilanti historic home tour**

sunday, august 23, 1992
12:00 noon to 5:00 pm

| tickets: | *in advance* | *after august 20th* |
|---|---|---|
| children | $3.00 | $4.00 |
| adults | $6.00 | $7.00 |
| seniors | $5.00 | $6.00 |

***Advance tickets are available at the following locations:***

| | |
|---|---|
| *Ypsilanti:* | Norton's Florists |
| *In Depot Town:* | Depot Exchange Antiques |
| | Hon's Flowers |
| *Ann Arbor:* | John Leidy Shops, Inc. |
| | Sprentall's Framing |
| *Saline:* | Great Ideas II |

*After August 20th, tickets will be available at the Ypsilanti Heritage Festival.*

## Heritage Jazz Competition:

The best blues and jazz artists in the area compete all three days in a huge tent in the Market Plaza.

Friday night's highlight performance: Big Dave and the Ultrasonics.

Saturday night: The Urbations.

Sunday's performance will see a jam session with the winners of the previous day's performances.

Free admission, cash bar.

## Early Engine Expo:

The Depot Town Antique Engine Club shows its spectacular operating iron on Rice Street next to the Old Caboose. Although the forty men and women who make up this active neighborhood group show and trade their working collections in shows all over the state each year, they call Depot Town, the Caboose and the Freighthouse their home for monthly planning and social meetings.

## And more:

**Antique autos** will arrive is several shifts during the weekend to show the best in auto restoration and preservation in the area.

**Chess** experts and amateurs will line the ablock on Sunday to demonstrate and compete.

**The Tractor Pull** will be hald throughout the day Saturday next to the railroad tracks for several children's age groups.

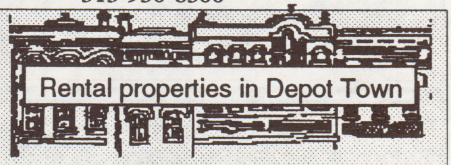
**A Victorian Fashion Show** will be seen on on the same stage near the tracks.

District coordinator for the event, Steve Gross, hints that even **Elvis will return** for this year's Festival. We'll see.

## And still more events throughout Riverside Park and Frog Island:

- **Family Village**
- **Ethnic Foods**
- **Living History Encampment**
- **Country Music**
- **Bingo Tent**
- **CBC Millionaires' Party**
- **Arts & Crafts**
- **Rubber Ducky Race**

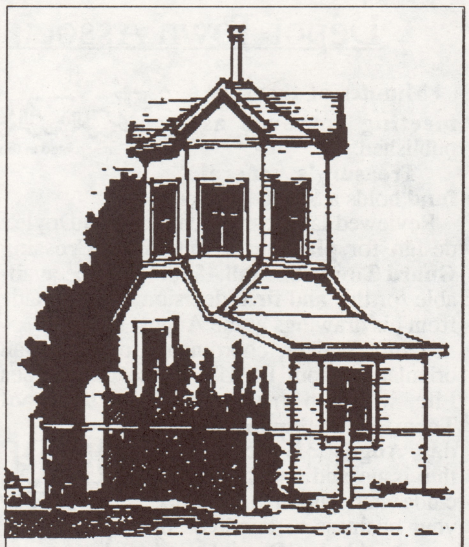
For more information call:
313-482-4920
or the Events Hotline:
313-930-6300




RETAIL SPACE
#23 E. Cross, 1000 sq. ft.

Large, newly rebuilt apartment overlooking Market Plaza
Call 483-4256

Contact the DepotTown Clearing House at 482-1279 for a great selection of local rental opportunities.



**Home again . . . after nearly a hundred years**

The drawing above has been featured many times in the past sixteen years, but it finally paid off in the replication of the Crossing Guard Tower in 1992, exactly 99 years after the photo from an 1893 parade which featured the tower in the background.

# So, what else is new in Ypsi's old Depot Town?

**A compilation of Ypsilanti's version of "progress" for those who can only get down here for the annual August hyperbole.**

**Since last August the active folks in Ypsilanti's Depot Town have:**

- replicated the 1890's Crossing Guard Tower as a destination sign at the crux of Cross and River Streets and the railroad tracks.
- added two new and unique outdoor eating/drinking spots with great views of the Conrail/Amtrak passings.
- installed eleven new park benches in the Market Plaza.
- planted a row of twleve maple trees from Cross Street to the Freighthouse.
- covered the district with a 200 flats of petunias and impatiens in red floral designs.
- erected new signs on Frog Island and Riverside Parks officially recognizing the names they've been called as long as anyone down here can remember.
- played blues and jazz from Frog Island Park and the Freighthouse and then onto local radio station WEMU.
- built a community dumpster enclosure on the north side parking lot.
- survived one of the most hostile elections in recent history and kept the Recycling Center from being burned down.
- re-dug just about every old hole and started new ones to replace gas and water service.
- installed caulking and paint and glass and plumbing and lighting into this old commercial block to make it continue to look old but work like new for a long time to come.

TED'S
Auto Electric
307 North River • 483-1238


# A Depot Town SAMPLER

Olde Towne
Coin & Gold
24 E. Cross Street


## Many happy returns

"Ambient advertising" is what River Artworks' Paul Fetters called it. That must be when folks walk by your lighted store window even when the shop is closed and say to each other, "Hey, Martha, we'll have to come back here during regular business hours."

Like ambient noise and ambient smoke, you just can't avoid it, and lighted displays in Depot Town continue to tease the late night clientele to return again when the daytime crowd is here.

Sometimes the farmers at the Market may wish the tavern crowd came in more often; other times the antique dealers may lust over the folks who are picking over the strawberries.

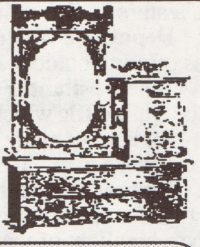
Every so often - at one of the many meetings in the Old Caboose - a neighbor will wish the day-long Depot Town crowd would stay there - right in front of their display - all day and all week long!

The happy reality of it all is that Depot Town's clientele turns out at all hours. In the past year's Shoppers Survey, a huge majority of the 'regulars' say they get down here at least twice a week and they've been doing that for many years. There's the most loyal lot who were born here and followed the district's progress; then there's the new wave who just found the pleasant amenities of Victoriana in Ypsilanti and are trying to look like they've been here forever.

Either way, the clientele is loyal and, even if their car doesn't need a bump-out right now, maybe it will after parking for the concert. They'll be back, that's for sure!


Ypsilanti's
Farmers' Market
*Open all year 'round*
Wednesdays & Saturdays
in the Freighthouse
down in Depot Town

Depot Exchange
Antiques
*We love to buy antiques*
54 E. Cross Street
482-1780



Teachers Shop
& LEARNING CENTER, LTD.
All materials for Classroom & Curricula
Your K12 CONNECTION
(313) 482-6373
16 E. Cross Street, Ypsilanti, MI 48198

gifts cards antiques collectibles
Old original 78-45-33 rpm Records
J & R Trading Post
General Store & Antique Mall
19 E. Cross Street
483-5870
Furniture spaces for rent
12 DEALERS
Lamps candy pop snacks

Ike's Depot
BARBERSHOP
40 East Cross

Hon's
Flowers
& Fancies
46 East Cross
482-2124

James MacDonald's
Antiques
29 East Cross • 481-0555
Apple Annie's
Vintage Clothing

PROFESSIONAL CUSTOM FRAMERS
482-8785
√ QUALITY
√ TIMELY SERVICE
RIVER ARTWORKS
WE DO ART... ... TO ART
48 East Cross Street
*in Historic Depot Town*

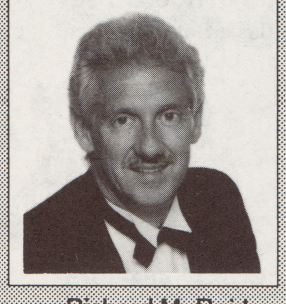

SEE YOU

LATER


Ad Art
313-483-4256
517-592-8708
Design and Layout
Typeset for ads, brochures, books, manuscripts, resumés, catalogues.
Complete production, graphics, consulting





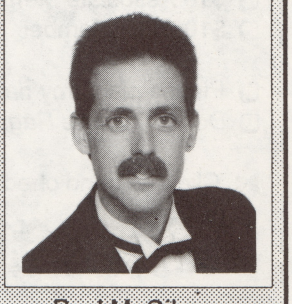


Richard M. Reid

RE/MAX®
Of Ann Arbor
Independently Owned & Operated
900 Victors Way, Suite 190
Ann Arbor, Michigan 48108

REALTOR Multiple Listing Service MLS™

Office: (313) 663-0400
(313) 482-1279
(313) 483-6131
Fax: (313) 663-0451
(800) 253-6288



Paul M. Giles